

Testing:

Bloom Robbins Products

- 150 pcs - Shampoo for hair growth and restoration:

4 132

Questionnaire respondents

across the Czech Republic, Slovakia and Hungary

420

Published reviews

to the websites Testuj.to, Heureka Group and client's e-shops



- 150 pcs - Hair and scalp serum:

3 839

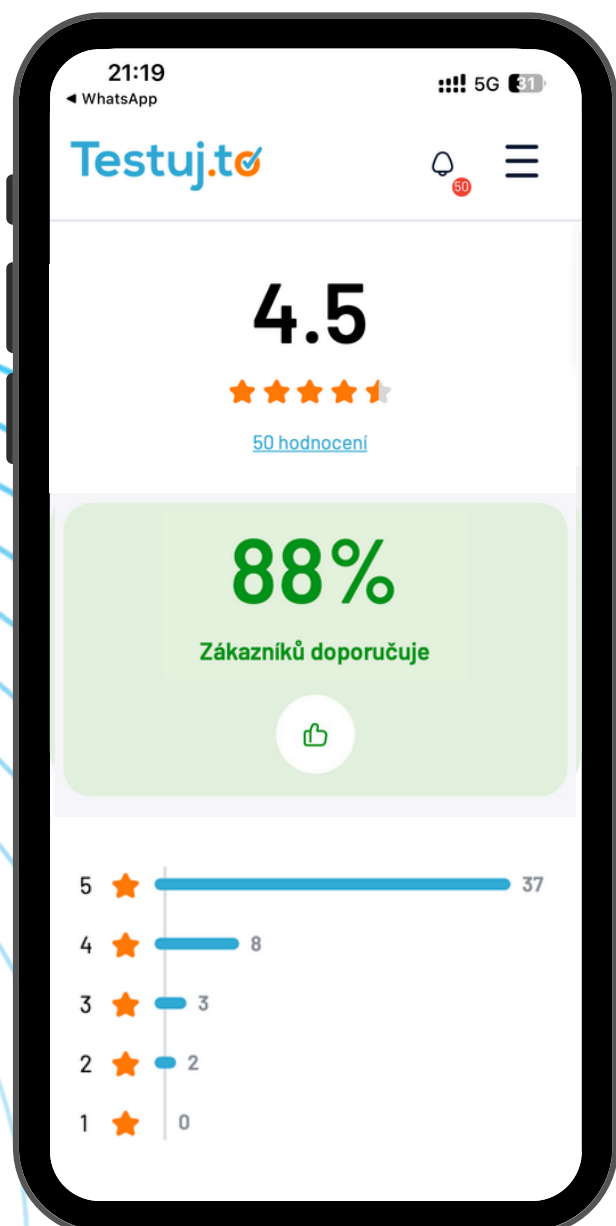
Questionnaire respondents

across the Czech Republic, Slovakia and Hungary

423

Published reviews

to the websites Testuj.to, Heureka Group and client's e-shops



The Bloom Robbins testing campaign took place in the Czech Republic, Slovakia and Hungary, and involved a total of 300 testers (100 in each country). More than 420 reviews for the shampoo and 423 reviews for the serum were created, which were published on our platform, on Heureka and on the client's e-shops.

The client has licensed reviews from our platform and can use them in their marketing activities.

Testuj.to

Bloom Robbins