

Campaign

Veterinary products



VH ECO Soma Spray
100 ml – 20 ks

714

**Questionnaire
respondents**

36

**Published
reviews**



VH ECO Soma Gel
100 ml – 20 ks

440

**Questionnaire
respondents**

38

**Published
reviews**



VH ECO Soma Gutt
100 ml – 20 ks

427

**Questionnaire
respondents**

40

**Published
reviews**

We brought the client dozens of authentic reviews of veterinary products directly from pet owners. The biggest added value was that we included animals other than dogs and cats in the testing, making the feedback broader and more accurate across the portfolio. Choosing the right testers was key, and thanks to the input questionnaires, we were able to select the most suitable testers.

Simona Piešová

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